

### Six Qualities of Entrepreneurs

There are many business people in the region building the next economy. Yet, not every businessperson is an entrepreneur. What sets an entrepreneur apart is the integration of the six qualities he or she lives daily in every business or civic decision. These qualities are drivers:

- Dreamer: A big idea of how something can be better and different
- Innovator: Demonstrate how the idea applied outperforms current practice
- Passionate: Expressive so the idea creates energy and resonance with others
- Risk taker: Pursues the dream without all the resources lined up at the start and distributes the risk over a network of capabilities
- Ruthless Committer: Stays with executing the innovation through the peaks and valleys to make it work
- Continuous Learner: Constantly exploring and evolving to do best practice

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### New Formations for the Next Economy

Imagine new combinations of entrepreneurs, working in different settings, depending on their focus. All types apply the six entrepreneurial qualities in all settings. The construct would look like this:

<i>Setting (milieu)</i>	Type/Role	New Entrepreneurial Ventures using the Six Qualities of Entrepreneur
<i>Market Forces</i>	<b>Commercial Entrepreneur</b>	... builds a commercial enterprise
	<b>Discipline Oriented Entrepreneurs in either:</b> <ul style="list-style-type: none"> <li>• Technology</li> <li>• Design</li> <li>• Life Sciences</li> <li>• Arts</li> <li>• and more...</li> </ul>	...apply the know-how from science or aesthetics from art, from their discipline to build the business.
<div style="display: flex; align-items: center; justify-content: center;"> <div style="text-align: center; margin-right: 10px;">             ↑ ↓           </div> <div style="text-align: center;"> <b>Social entrepreneur</b> (Works in both settings to bridge the market and community)           </div> </div>	<b>Civic entrepreneur</b>	...uses new forms of civic engagement to do community building.
	<b>Community architect</b>	...invents and uses networks of networks to mobilize civic and commercial resources to achieve civic outcomes.
	<b>Social activist</b>	...as an irritant and provocateur of civic concerns.
	<b>Public Artist</b>	...Uses the public realm to foster community aesthetics
<i>Place &amp; Community</i>		

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